BRAND IDENTITY

WE WRITE EU ENGLISH

The term EU English is used to refer to a particular variety of English. It involves both EU terminology and a number of other EU-specific lexical, grammatical and discourse features.

As the EU is involved in all walks of social, political and cultural life, EU English features characteristics of political, legal, business, and even academic discourse. This reflects the different functions and multiple activities of the European Union as a cultural, political and historical reality.