BRAND IDENTITY

3. Pedestrian Entrance

The reference to the Q-Park entrance pedestrians has many appearances where the P-sign often has limited dimensions. With some exceptions, we therefore advise not to add Mobility Hub to or integrate it into the existing P-sign.

However, we prescribe to apply the text Mobility Hub in etch film to entrance doors, according to drawing QP.31 as attached to this manual.

In addition, there are often designated positions at this location to communicate the mobility hub services (on the outside or directly near the entrance): see 3A: Communication of services.

4. Services

It is important to effectively communicate the Mobility Hub services at the appropriate locations (communication of services). The vehicle entry, the pedestrian entrance and a (possible) exclusive micromobility entry are the designated positions for this.

From these entries / entrances, the signage must clearly and accurately refer to the services (wayfinding to services).

If necessary, services will also be communicated at the locations itself (information at services).