BRAND IDENTITY

Parking equipment

- All parking equipment in red colour (RAL 3020) easily recognisable for the customer.
- Terminals and barriers are positioned on islands with angled kerbstones in contrasting colours.
- Standard positioning of terminals and barriers on islands for safe and convenient use.
- Pay stations and terminals are clearly visible in pedestrian areas and near vehicle exits.

Parking equipment island with angled kerbstones

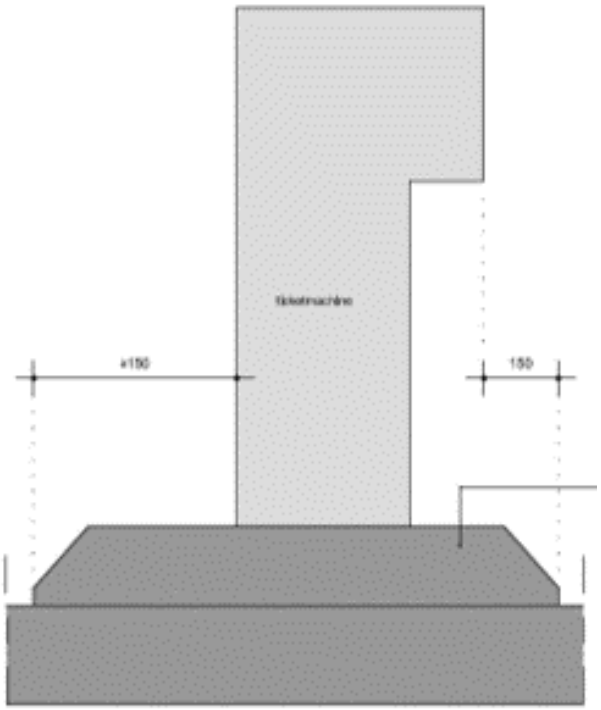

Figure 48: Recognisable parking equipment on island

Figure 49: Recognisable parking equipment on island

Figure 50: Pay stations

Internal signage

- Colours red & green contrasting with the neutral colours of the parking facility.
  - Red signage with white lettering/ icons for motorised vehicles.
  - Green signage with white lettering/ icons for pedestrians.
- Signage suspended under ceiling or mounted against walls clearly visible, free from obstacles.
- Clearly separated in case of different directions.

Figure 51: Internal signage for motorists - red

Figure 52: Internal signage for pedestrians - green

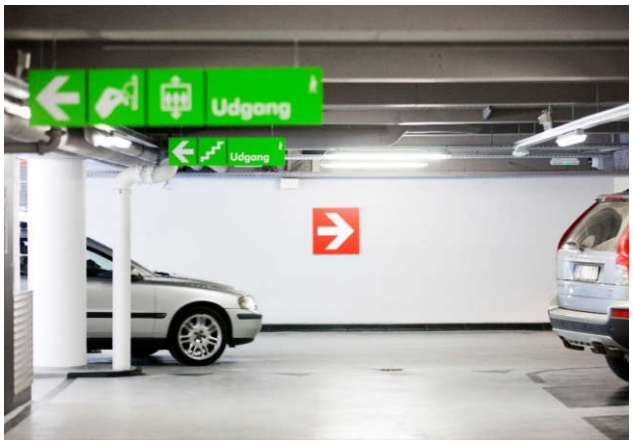

Figure 53: Internal signage separated if different directions

Figure 54: Internal signage clear from obstacles