BRAND IDENTITY

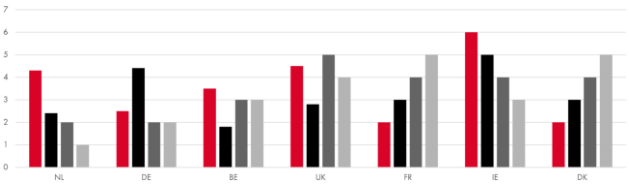
Charts & Graphs

Colour scheme - 4 data points

Table 1: RGB colour scheme - 4 data points

RGB	R	G	B
Red	217	3	39
Black	0	0	0
Dark grey	90	90	90
Mid grey	180	180	180

Figure 24: Bar chart example - 4 data points



Colour scheme - 5 data points

Table 2: RGB colour scheme - 5 data points

RGB	R	G	B
Red	217	3	39
Black	0	0	0
Dark grey	90	90	90
Mid grey	180	180	180
Light grey	240	240	240

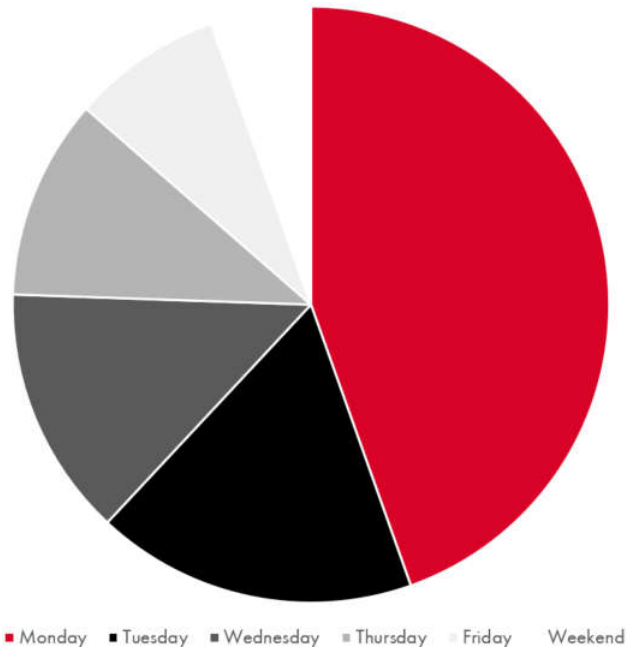
Figure 25: Pie chart example - 5 data points

Colour scheme - 6 data points

Table 3: RGB colour scheme - 6 data points

RGB	R	G	B
Red	217	3	39
Black	0	0	0
Dark grey	90	90	90
Mid grey	180	180	180
Light grey	240	240	240
White	255	255	255

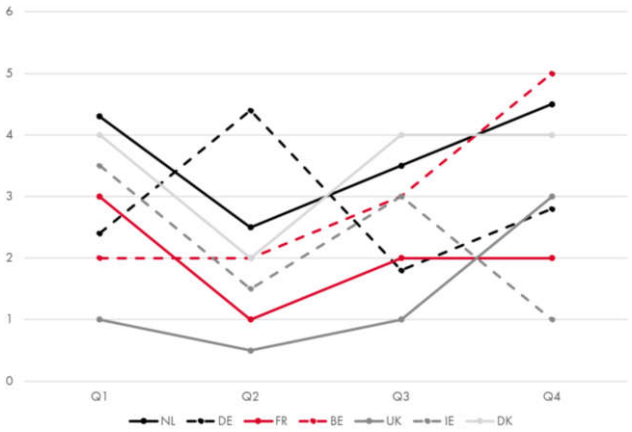
Figure 26: Pie chart example - 6 data points



Colour scheme - 7 data points (customise)

- Play with colour black, red and grey
- Play with line weights and dashes
- Additional grey tones:
  - Mid-dark grey RGB 135-135-135
  - Mid-light grey RGB 215-215-215

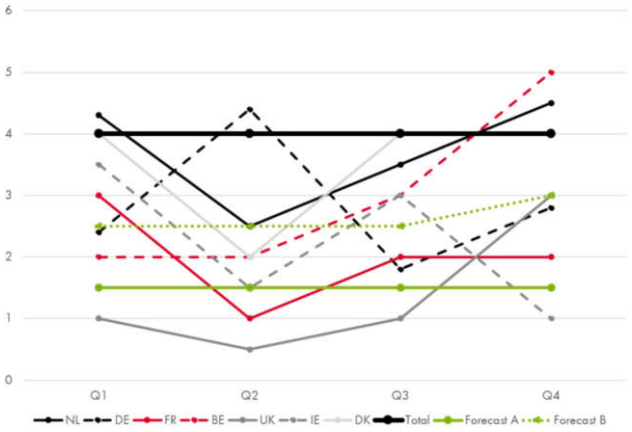
Figure 27: Line graph example - 7 data points



Colour scheme - z data points (customise)

- Play with colour black, red, grey and **green**
- Play with line weights and dashes

Figure 28: Line graph example - z data points



RGB overview

Q-Park Microsoft Office Applications have a default colour theme. If you need more colours: