BRAND IDENTITY VISUAL IDENTITY

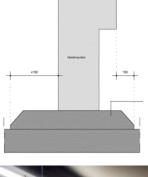
REAL ESTATE STATIONARY

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Parking equipment

- All parking equipment in red color (RAL 3020) easily recognisable for the customer.
- I Terminals and barriers are positioned on islands with angled curbstones in contrasting colors.
- I Standard positioning of terminals and barriers on islands for safe & convenient use.
- Pay stations and terminals are clearly visible in pedestrian areas and near vehicle exits.



REAL ESTATE



VISUAL IDENTITY



Internal signage

- Colours red & green contrasting with the neutral colors of the parking facility.
 - Red signage with white lettering/ picto's for motorised vehicles.
 - I Green signage with white lettering/ picto's for pedestrians.
- I Signage suspended under ceiling or mounted against walls clearly visible, free from obstacles.
- Clearly separated in case of different directions.



