BRAND IDENTITY VISUAL IDENTITY

REAL ESTATE STATIONARY

COMMUNICATIONS PHOTOGRAPHY

APPENDICES

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REAL ESTATE

Lighting concept to achieve good light level and uniformity.

VISUAL IDENTITY

- Light fittings run parallel to driving aisles at the front of the parking spaces.
- Lighting to be the lowest technical installation.
- Light fittings in LED with a standard Τ light colour including and intelligent management system.







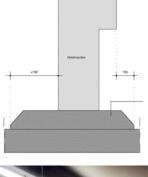
Car entrance

Clear signage visible from the public highway to guide the customer into the parking facility.

- Illuminated blue P sign combined with LED full/spaces sign.
- I Portal frames or architectural branding on the façade to increase awareness of the car park entry.
- Height restriction bar and obligatory traffic signs at the critical point of entry.

Speedgates and fast operating roller shutters ensure a safe closure of the parking facility.









Parking equipment

- All parking equipment in red color (RAL 3020) easily recognisable for the customer.
- I Terminals and barriers are positioned on islands with angled curbstones in contrasting colors.
- I Standard positioning of terminals and barriers on islands for safe & convenient use.
- Pay stations and terminals are clearly visible in pedestrian areas and near vehicle exits.

