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Business cards

The business cards are printed on both sides in the two Q-Park primary colours (black and red). On the front, the Q-Park logo is placed in the upper left-hand corner.

Download Adobe InDesign Business Card template

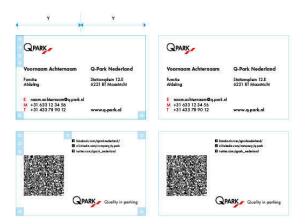
The business card should contain the following information:

- name
- l job title
- PO box address (post address)
- I address (visiting address)
- country
- I office telephone number
- mobile phone, if applicable
- l e-mail address, if applicable
- URL of the country website

vCard QR Code

This information may also be added on the reverse of the business card as a QR code, which contains the business card details as a vCard. The QR code offers convenience as a smartphone adds the details automically as a contact.

Figure 71: Business card grid



Paper

For offset printing use Distinction Elegance, 250 gr/m² For digital printing use Symbol Freelife satin, 300 gr/m²