BRAND IDENTITY VISUAL IDENTITY

REAL ESTATE STATIONARY

COMMUNICATIONS PHOTOGRAPHY

APPENDICES

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PROGRAMME LOGOS

SMP

Sustainable Mobility Partner (SMP) Programme

Figure 33: SMP Programme - Logo text



Figure 34: SMP Programme - Logo



Table 4: RGB colour scheme - SMP logo

RGB	R	G	В
Red	217	3	39
Blue	0	56	113
Mid-dark grey	135	135	135
Green	139	182	17

PaSS

Parking as a Smart Service (PaSS). For more information, click here.

Figure 35: PaSS logo



Figure 36: PaSS logo with pay-off



PARKING AS A SMART SERVICE

Figure 37: PaSS logo, pay-off and Powered by Q-Park



Powered by Q-Park