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JARGON

Right	Wrong	Explanation
ANPR	LPR	Automatic Number Plate Recognition is EU English, LPR is American
Motorists	Drivers	Motorists (not drivers) – we use the word motorists for our parking customers (and the word drivers to address business drivers such as capital, employees, technological advancement etc)
Number plate	License plate	Number plate is EU English, license plate is American
Parking facilities	Car parks	We allow more than cars to park at Q-Park i.e. bicycles, coaches etc
Parking spaces	Parking places or Parking spots	We provide parkings space(s), that's what we do (spots may be perceived as a stain, i.e. a floor has spots)
Programme	Program	Q-Park Programmes, such as the LED Programme, CyberSecurity Programme etc are, as always, written in British English - whereas program is American (or related to computing i.e. software program)
P+R	P&R	We use the plus-sign … + … for P+R (Park+Ride) to align with public parking signs We use the and-sign … & … mostly for internal combinations (Pay & Display for example)
Q-Park	q-park, q-Park, Q Park	Q-Park is written with capital Q and P and a hyphen in between
Season tickets	Subscriptions	In EU English, a season ticket is something you go to (theatre, football, **parking**) - A subscription is something that comes to you (magazine, Netflix)