BRAND IDENTITY VISUAL IDENTITY REAL ESTATE STATIONARY COMMUNICATIONS PHOTOGRAPHY APPEND	brand identity	VISUAL IDENTITY	REAL ESTATE	STATIONARY	COMMUNICATIONS	PHOTOGRAPHY	APPENDICES

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#### BRAND IDENTITY VISUAL IDENTITY

REAL ESTATE

STATIONARY COM

### **PowerPoint**

Always start a new presentation using the Q-Park PowerPoint template. Your presentation will automatically have the Q-Park colours available for charts and diagrams.

If you need help to create a memorable presentation, please feel free to contact sacha.oerlemans@q-park.com.

## E-mail

E-mails signatures are an important part of connecting with and information each other. E-mails sent to recipients outside Q-Park should always have a signature in the following format:

Met vriendelijke groet, / With regards, / Meilleures salutations, (use relevant language(s)) Your name

Q-Park Entity Your position

- .
- T telephone number
- M mobile telephone number (if applicable)
- E e-mail address
- I URL country website

Company name | Company address | Company postal code and city

Format telephone numbers with the international dialling code and group the digits so it is easy to read.

For example; +31 627 830 359

Do not use brackets as they limit smartphones to call the number directly!

### An example;

Met vriendelijke groet, / With regards, / Meilleures salutations,

Sacha Oerlemans Q-Park BV Corporate Brand, Communications & CSR

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In some countries you are legally obliged to include the number of the Chamber of Commerce number in business e-mail correspondence. In this case, add **C** and coc number.

Do not add any environmental, legal, social or commercial statements (nor logos etc) to your e-mail signature.