BRAND IDENTITY



WRITING ABOUT Q-PARK

- When referring to the company, the company is singular so write: 'Q-Park is…'
- When writing on behalf of the company, write: 'We are…'
- Never write 'Q-Park are...'

In your text, ensure that our name is NEVER split across two lines. Our content management system (CMS) Tangelo is programmed to prevent this from happening. In other documents, use a 'non-breaking hyphen'.

When referring to the Q-Park countries, always present in this sequence. The appropriate currency and currency code are included here for your convenience:

Country	Abbreviation	Currency	Currency code
Netherlands	NL	euro	EUR
Germany	DE	euro	EUR
France	FR	euro	EUR
Belgium	BE	euro	EUR
United Kingdom	UK	pound, pound sterling	GBP
Ireland	IE	euro	EUR
Denmark	DK	kroner	DKK