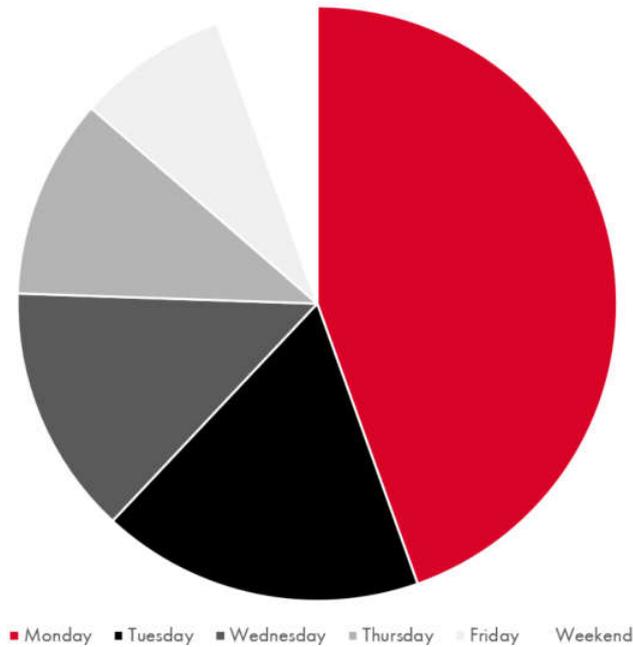


# BRAND IDENTITY

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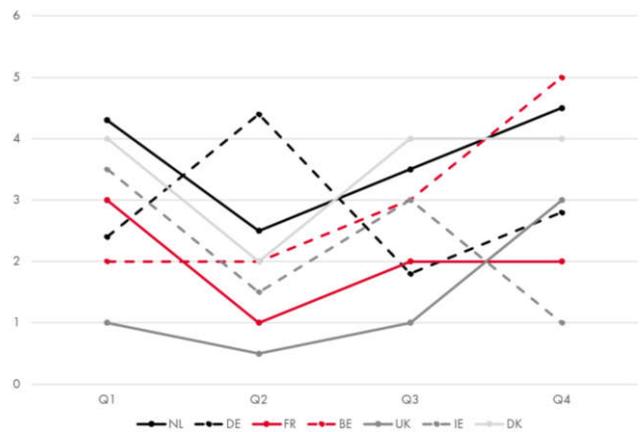
Figure 26: Pie chart example - 6 data points



**Colour scheme - 7 data points (customise)**

- | Play with colour black, red and grey
- | Play with line weights and dashes
- | Additional grey tones:
  - | Mid-dark grey RGB 135-135-135
  - | Mid-light grey RGB 215-215-215

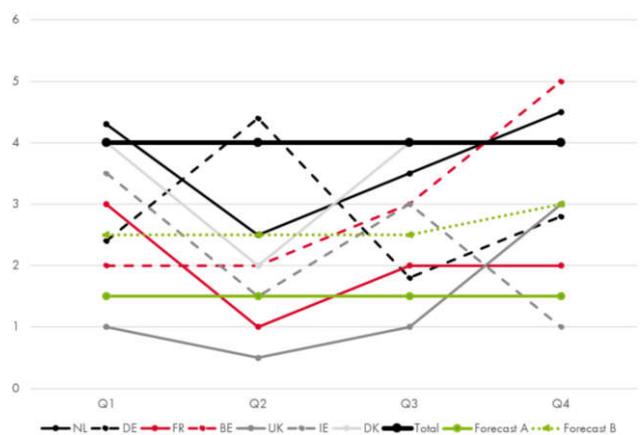
Figure 27: Line graph example - 7 data points



**Colour scheme - z data points (customise)**

- | Play with colour black, red, grey and green
- | Play with line weights and dashes

Figure 28: Line graph example - z data points



**RGB overview**

Q-Park Microsoft Office Applications have a default colour theme. If you need more colours:

- | Select ... More colours (in Font colour, Shape Fill or Shape Outline)
- | Select ... Custom tab
- | Select ... Colour model RGB\*
- | Fill out R, G and B numbers of desired colour

Colours	R	G	B
	<b>Standard</b>		
Red	217	3	39
Black	0	0	0
Dark grey	90	90	90
Mid grey	180	180	180
Light grey	240	240	240
	<b>Customised</b>		
Mid-dark grey	135	135	135
Mid-light grey	215	215	215
Green (new)	135	215	0
Blue	0	56	123
Light blue	0	175	250

\* RGB is a colour scheme for your monitor, the three colours Red, Green and Blue produce over 16 million hues of light (if you need other colour schemes such as CMYK, PMS, RAL, HEX of 3M – [click here](#)).