

BRAND IDENTITY



Pedestrian entrance

- I Clear visible signage guiding the customer back into the parking facility.
 - I Illuminated blue P sign including car park name.
- I A door reader combined with intercom at the entrance door for safety and exclusive use of the customer.
- I Payment options clearly visible in pedestrian areas.
- I Solid and standard materials and finishes, in stairwells and lift lobbies.

Figure 55: Pedestrian signage



Figure 56: Door reader with intercom



Figure 57: Payment options clearly visible in pedestrian areas



Typical house style elements

- I Brand wall with Q-Park logo & parking facility name at the car entrance.
- I Level indication and etch film on glass partitions at the location of stairwells for good recognisability.
- I Distinguished lighting in these areas by using circular LED light fittings.
- I Steel grid walls for separation of ancillary accommodations (f.e. bicycle or storage areas).

Figure 58: Brand wall



Figure 59: Etching film on glass partition wall

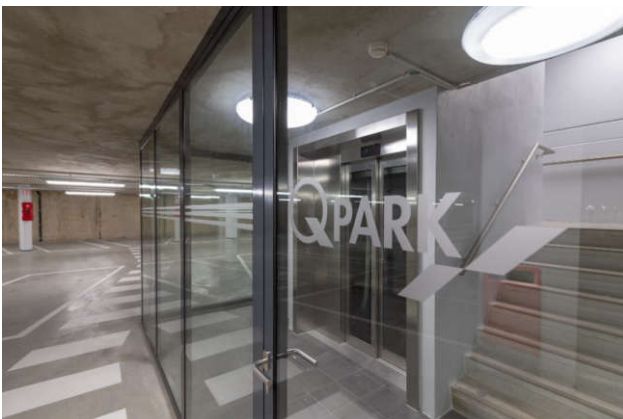


Figure 60: Steel grid wall

