

BRAND IDENTITY



Parking equipment

- I All parking equipment in red colour (RAL 3020) easily recognisable for the customer.
- I Terminals and barriers are positioned on islands with angled kerbstones in contrasting colours.
- I Standard positioning of terminals and barriers on islands for safe and convenient use.
- I Pay stations and terminals are clearly visible in pedestrian areas and near vehicle exits.

Parking equipment island with angled kerbstones

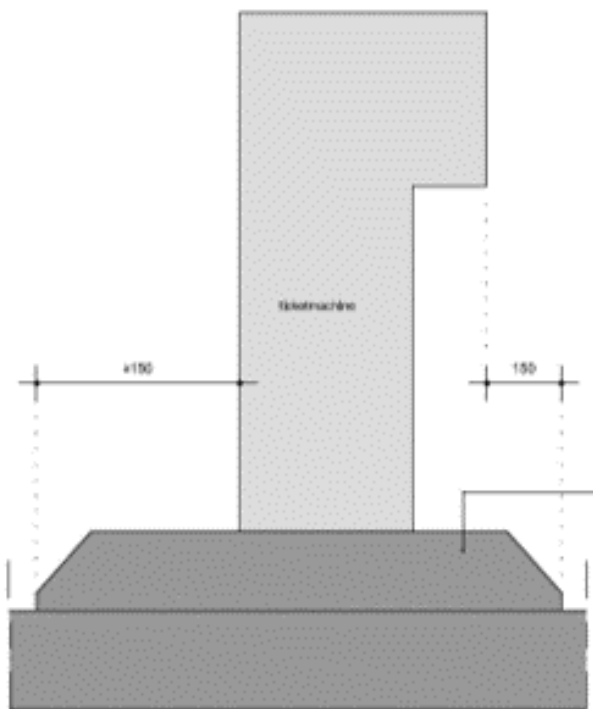


Figure 48: Recognisable parking equipment on island



Figure 49: Recognisable parking equipment on island



Figure 50: Pay stations



Internal signage

- I Colours red & green contrasting with the neutral colours of the parking facility.
 - I Red signage with white lettering/ icons for motorised vehicles.
 - I Green signage with white lettering/ icons for pedestrians.
- I Signage suspended under ceiling or mounted against walls clearly visible, free from obstacles.
- I Clearly separated in case of different directions.

Figure 51: Internal signage for motorists - red



Figure 52: Internal signage for pedestrians - green



Figure 53: Internal signage separated if different directions



Figure 54: Internal signage clear from obstacles

