

# BRAND IDENTITY

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## Logo with add-on

Besides the logo with payoff, the only other additions to the logo are described here.

Other texts than 'Powered by' may not be added to the logo.

Download Q-Park logo - Powered by

## Logo and shapes

Sometimes it is necessary to place the logo in a closed shape, for example to identify a parking facility on a map. The space surrounding the logo must always respect the safe zone rules.

[Download Q-Park logo](#)

### In square

Position the logo in the centre of the square, both vertically and horizontally.

Figure 10: Master logo with add-on: Powered by Q-Park

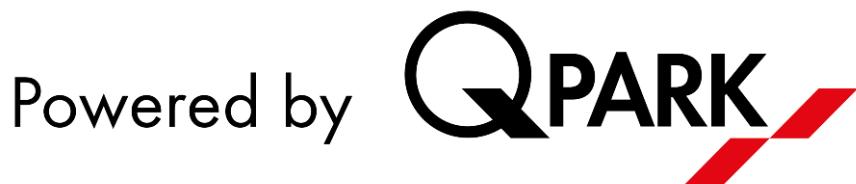


Figure 11: Safe zone surrounding logo with add-on

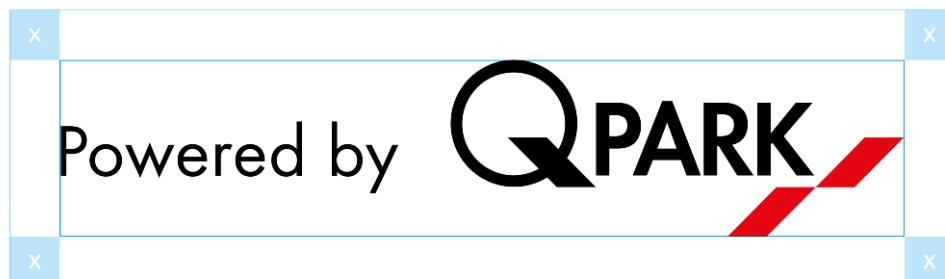


Figure 12: Logo in shape - square

