

# BRAND IDENTITY

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## Internal signage

- I Colours red & green contrasting with the neutral colours of the parking facility.
  - I Red signage with white lettering/ icons for motorised vehicles.
  - I Green signage with white lettering/ icons for pedestrians.
- I Signage suspended under ceiling or mounted against walls clearly visible, free from obstacles.
- I Clearly separated in case of different directions.

Figure 51: Internal signage for motorists - red



Figure 52: Internal signage for pedestrians - green



Figure 53: Internal signage separated if different directions

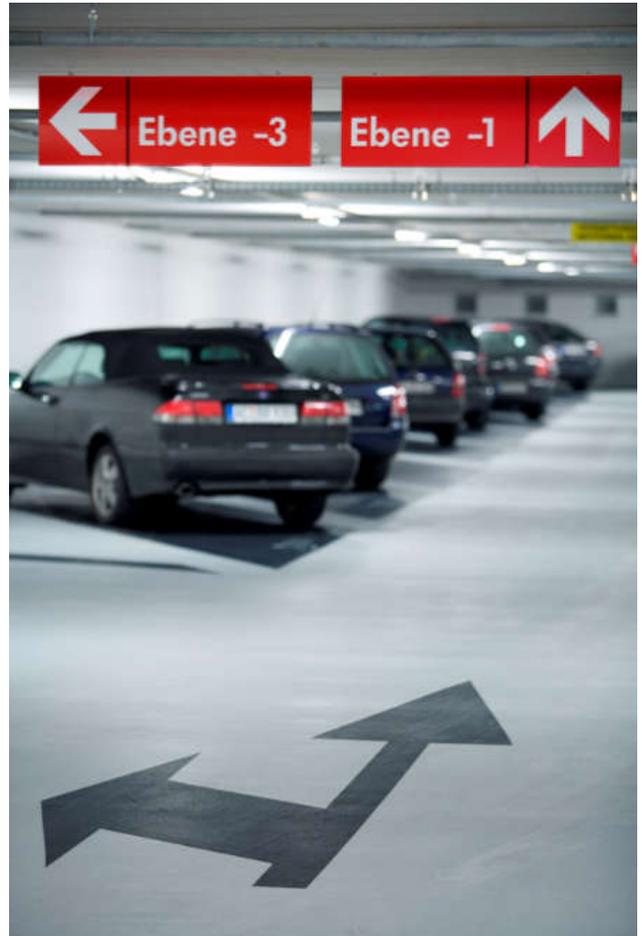


Figure 54: Internal signage clear from obstacles



## Pedestrian entrance

- | Clear visible signage guiding the customer back into the parking facility.
  - | Illuminated blue P sign including car park name.
- | A door reader combined with intercom at the entrance door for safety and exclusive use of the customer.
- | Payment options clearly visible in pedestrian areas.
- | Solid and standard materials and finishes, in stairwells and lift lobbies.

Figure 55: Pedestrian signage



Figure 56: Door reader with intercom



Figure 57: Payment options clearly visible in pedestrian areas

