

BRAND IDENTITY



Internal signage

- | Colours red & green contrasting with the neutral colours of the parking facility.
 - | Red signage with white lettering/icons for motorised vehicles.
 - | Green signage with white lettering/icons for pedestrians.
- | Signage suspended under ceiling or mounted against walls clearly visible, free from obstacles.
- | Clearly separated in case of different directions.

Figure 51: Internal signage for motorists - red



Figure 52: Internal signage for pedestrians - green

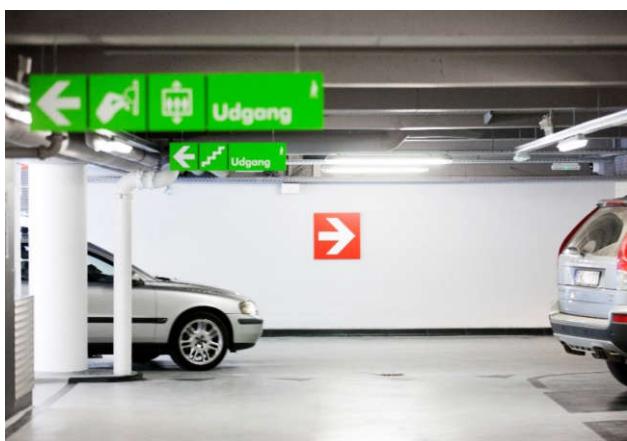


Figure 53: Internal signage separated if different directions

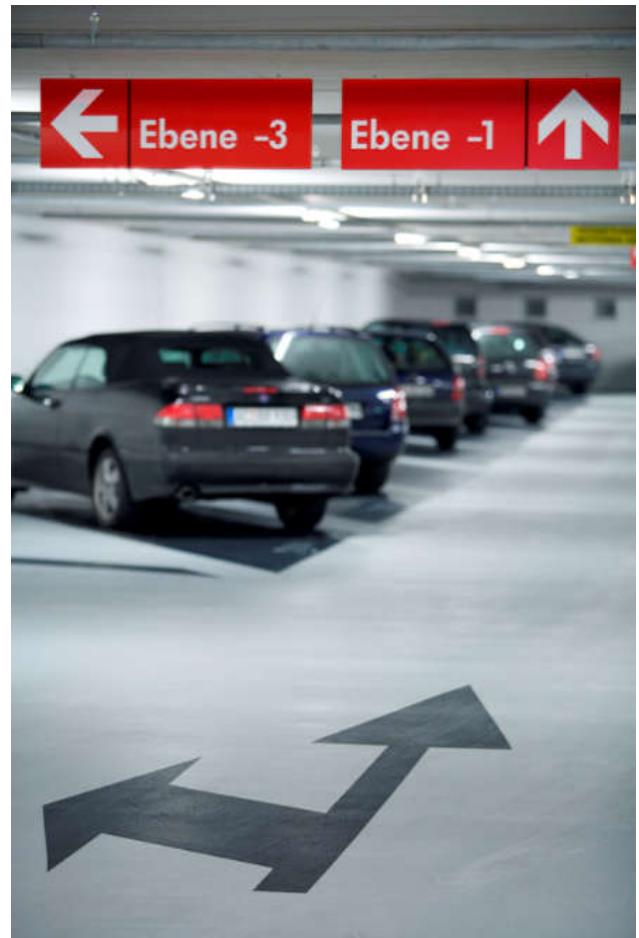


Figure 54: Internal signage clear from obstacles



Pedestrian entrance

- | Clear visible signage guiding the customer back into the parking facility.
 - | Illuminated blue P sign including car park name.
- | A door reader combined with intercom at the entrance door for safety and exclusive use of the customer.
- | Payment options clearly visible in pedestrian areas.
- | Solid and standard materials and finishes, in stairwells and lift lobbies.

Figure 55: Pedestrian signage



Figure 56: Door reader with intercom



Figure 57: Payment options clearly visible in pedestrian areas

