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REAL ESTATE STATIONARY COMMUNICATIONS

PUBLIC

RELATIONS

PHOTOGRAPHY APPENDICES

VISUAL IDENTITY

BRAND

IDENTITY

COMMUNICATIONS PUBLIC RELATIONS

EV-CHARGING POINTS MANUAL

External signage



Icon code 119d

Application:

Optional, unless required by local regulations

Specifications:

- Panel:
 - Panel picto (180x180mm) on plate
 (160x160x10mm) RAL9005 jet black
 - I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
 - Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue
 - Signage cut out of blue foil
- Dimensions:

L

- Height = 180mm
- Width = 180mm
- Q-drawings:
 - I Q.03.1 Entrance portal U-shape
 - I Q.04.1 Entrance portal L-shape
 - Q.05.1 Name indication facade



Entrance portal U-shape



Entrance portal L-shape



Name indication facade

Internal signage routing



Application:

I Signage on the route to EV-charging, only mounted at key decision points (EV-charging sign in blue foil)

Specifications:

- Panel:
 - Panel (double-sided) glued on 18mm
 wbp plywood,
 at lateral side & joints plywood painted
 - RAL9005 jet black
 - I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
 - Foil on plate:
 - I 3M 3630-43 Light tomato red (for arrow sign)
 - I 3M 3630-57 olympic blue / Oracal 8500-53 light blue (for EV-charging sign)
 - Signage cut out of red and blue foil
- Dimensions:
 - Height = 300mm
 - Width = 300mm
- Q-drawings:
 - I Q.30.1 Position of signage
 - Q.32.A Signage, suspended
 - I Q.32.B Signage, mounting on ceiling



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Premium







Title

BRAND

IDENTITY

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REAL ESTATE STATIONARY

COMMUNICATIONS PUBLIC RELATIONS

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Internal signage at EV-charging points



Front and rear equal sign, double-sided (see also floorplan)

Application:

- Signage EV-charging suspended perpendicular to driving aisle for visibility
 - Position aligned with front of parking space at heart of a single space
- EV-charging device (wall mounted), colour reference neutral light colour
 - Position always between parking spaces and never at heart of a single space
 - Bottom of EV-charging device at 800mm+floor
 - I Power supply via ceiling

Specifications:

- Panel:
 - Panel (double-sided) glued on 18mm wbp plywood, at lateral side & joints plywood painted
 - at lateral side & joints plywood painted RAL9005 jet black
 - I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt (doublesided)
 - Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue (double-sided)
 - Signage cut out of blue foil
- Dimensions:
 - Height = 300mm
 - Width = 300mm
- Q-drawings:

- Q.32.A Signage, suspended
- Q.32.B Signage, mounting on ceiling





Section



Floorplan

Internal signage at EV-charging points (A1-frame)





Application:

- A1-frame (wall mounted) for communication EVcharging
- Position always between parking spaces and never at heart of a single space
- Minimal 1x A1-frame per 4 CPs where CPs are located

Specifications:

- Al-poster:
 - Poster size: height x width = 832 x 593mm
 - Poster layout: CPO branded &
 - mandatory information:
 - Clear CP usage instructions (start/stort session, unplug etc.)

- CPO customer helpdesk phone number and e-mail
- I Tariff information reference (where to find charging tariffs?)
- I Location of the specific charge point ID (reference number)
- Explain functionalities (indicator/ display colours)
- I Optional subtle co-branding with Q-Park (not preffered)

Dimensions A1-frame:

L

- I Height = 924mm
- Width = 690mm
- Q-drawings:
 - I Q.33.B Signage A1-frame, wall fastening



Section

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BRAND IDENTITY	VISUAL IDENTITY	REAL ESTATE	STATIONARY	COMMUNICATIONS	PUBLIC RELATIONS	PHOTOGRA

Internal signage at EV-charging points (optional signage)



- I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
- Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue
- I Signage cut out of blue foil

Dimensions:

T

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- I Height = 300mm
- Width = 610mm
- Q-drawings:
 - I Q.33.A Signage, wall fastening





Section

Message Example

Example



EV charging only

Example

Application:

- I Only applicable in case legally binding message is needed
- In order to distinct regular CPs (AC<11kW) with fast CPs (DC>22kW) where applicable
- I Sign preferably wall mounted (top of sign = top of A1-frame)
- Position always at heart of the EV-charging space
- 1 sign per parking space

Specifications:

- Panel:
 - Panel (single-sided) glued on 18mm
 wbp plywood
 At lateral side and joints plywood painted
 - RAL9005 jet black

brand Identity



Floorplan

Floor markings at EV-charging points

Standard





