

# BRAND IDENTITY

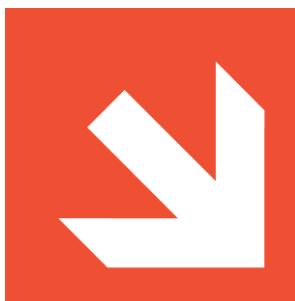
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## FLOOR PLAN ICONS

In addition to reinforcing the house style in terms of colour and form, icons are mainly used to convey a meaning graphically. The Q-Park icons represent a service, object, action, idea or function.

**Figure 32: Icons for motorists, in PFs, are red**



Icons for pedestrians, in PFs, are green

**Figure 33: Icons for pedestrians, in PFs, are green**



**Figure 34: Icons for activities and services**

