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REAL ESTATE STATIONARY COMMUNICATIONS

PUBLIC

RELATIONS

PHOTOGRAPHY APPENDICES

VISUAL IDENTITY

BRAND

IDENTITY

COMMUNICATIONS PUBLIC

RELATIONS

# EV-CHARGING POINTS MANUAL

# External signage



Icon code 119d

#### **Application:**

Optional, unless required by local regulations

#### **Specifications:**

- Panel:
  - Panel picto (180x180mm) on plate (160x160x10mm) RAL9005 jet black
  - I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
  - Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue
    - Signage cut out of blue foil
- Dimensions:

L

- Height = 180mm
- Width = 180mm
- Q-drawings:
  - I Q.03.1 Entrance portal U-shape
  - Q.04.1 Entrance portal L-shape
  - Q.05.1 Name indication facade



Entrance portal U-shape



Entrance portal L-shape

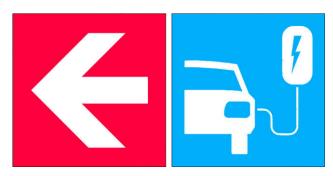


Name indication facade

**REAL ESTATE** STATIONARY

COMMUNICATIONS PUBLIC RELATIONS

## Internal signage routing

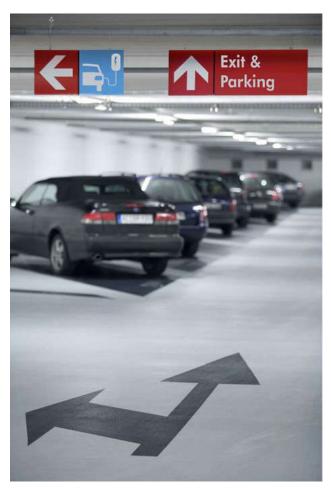


#### Application:

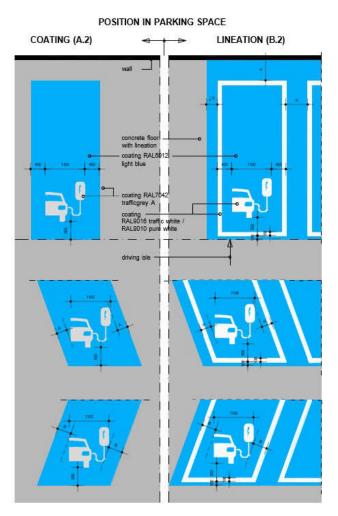
I Signage on the route to EV-charging, only mounted at key decision points (EV-charging sign in blue foil)

#### Specifications:

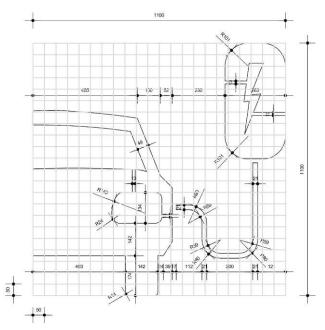
- Panel:
  - Panel (double-sided) glued on 18mm
    wbp plywood,
    at lateral side & joints plywood painted
    - RAL9005 jet black
  - I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
  - Foil on plate:
    - I 3M 3630-43 Light tomato red (for arrow sign)
    - I 3M 3630-57 olympic blue / Oracal 8500-53 light blue (for EV-charging sign)
  - Signage cut out of red and blue foil
- Dimensions:
  - I Height = 300mm
  - Width = 300mm
- Q-drawings:
  - I Q.30.1 Position of signage
  - Q.32.A Signage, suspended
  - I Q.32.B Signage, mounting on ceiling



#### Premium







Title

Front and rear equal sign, double-sided (see also floorplan)

#### **Application:**

- Signage EV-charging suspended perpendicular to driving aisle for visibility
  - Position aligned with front of parking space at heart of a single space
- EV-charging device (wall mounted), colour reference neutral light colour
  - Position always between parking spaces and never at heart of a single space
  - Bottom of EV-charging device at 800mm+floor
  - I Power supply via ceiling

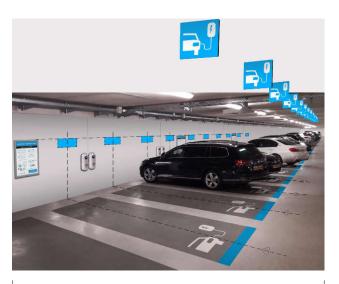
#### **Specifications:**

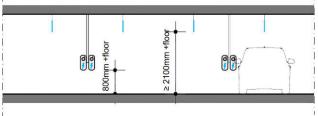
- Panel:
  - Panel (double-sided) glued on 18mm wbp plywood, at lateral side & joints plywood painted

at lateral side & joints plywood painted RAL9005 jet black

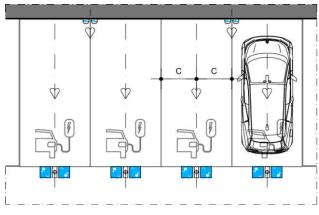
- I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt (doublesided)
- Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue (double-sided)
- I Signage cut out of blue foil
- Dimensions:
  - Height = 300mm
  - Width = 300mm
- Q-drawings:

- Q.32.A Signage, suspended
- Q.32.B Signage, mounting on ceiling





Section



Floorplan

PUBLIC PHOTOGRAPHY RELATIONS APPENDICES

Internal signage at EV-charging points



REAL ESTATE STATIONARY

COMMUNICATIONS

#### BRAND VISUAL REAL ESTATE STATIONARY COMMUNICATIONS PUBLIC PHOTOGRAPHY APPENDICES IDENTITY IDENTITY RELATIONS

#### Internal signage at EV-charging points (A1-frame)





#### **Application:**

- A1-frame (wall mounted) for communication EVcharging
- Position always between parking spaces and never at heart of a single space
- Minimal 1x A1-frame per 4 CPs where CPs are located

#### **Specifications:**

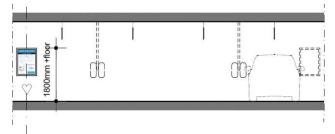
- Al-poster:
  - Poster size: height x width = 832 x 593mm
  - Poster layout: CPO branded &
    - mandatory information:
      - Clear CP usage instructions (start/stort session, unplug etc.)

- CPO customer helpdesk phone number and e-mail
- Tariff information reference (where to find charging tariffs?)
- I Location of the specific charge point ID (reference number)
- Explain functionalities (indicator/ display colours)
- I Optional subtle co-branding with Q-Park (not preffered)

#### Dimensions A1-frame:

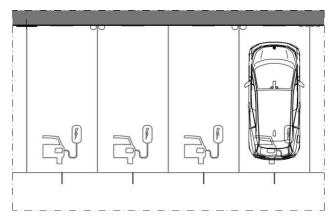
L

- I Height = 924mm
- Width = 690mm
- Q-drawings:
  - I Q.33.B Signage A1-frame, wall fastening



Section

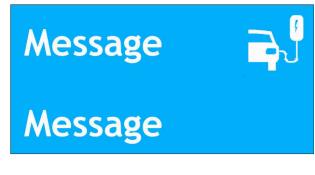
L



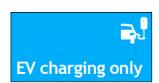


REAL ESTATE	STATIONARY	COMMUNICATIONS	PUBLIC RELATIONS	PHOTO
	REAL ESTATE	REAL ESTATE STATIONARY	REAL ESTATE STATIONARY COMMUNICATIONS	

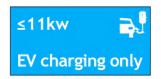
# Internal signage at EV-charging points (optional signage)



Example



#### Example



#### Example

#### **Application:**

- I Only applicable in case legally binding message is needed
- In order to distinct regular CPs (AC<11kW) with fast CPs (DC>22kW) where applicable
- Sign preferably wall mounted (top of sign = top of A1-frame)
- Position always at heart of the EV-charging space
- 1 sign per parking space

#### **Specifications:**

- Panel:
  - Panel (single-sided) glued on 18mm
    wbp plywood
    At lateral side and joints plywood painted
    - RAL9005 jet black

- I Dibond plate (2mm) (www.Dibond.eu), platinum white (~RAL9016) matt
- Foil on plate: 3M 3630-57 olympic blue / Oracal 8500-53 light blue
- I Signage cut out of blue foil

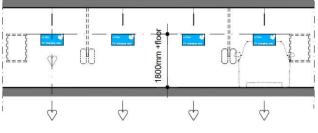
#### Dimensions:

T

T

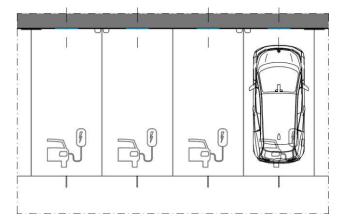
- Height = 300mm
- Width = 610mm
- Q-drawings:
  - I Q.33.A Signage, wall fastening





Section

brand Identity



#### Floorplan

# Floor markings at EV-charging points

### Standard

