CONTENTS

REAL ESTATE

HOUSE STYLE MANUAL

Real Estate **house style** finds expression in our parking facilities by application of house style characteristics, and especially the design of these characteristics.

Design as important contribution to house style characteristics
- Colour concept
- Parking layout & routing
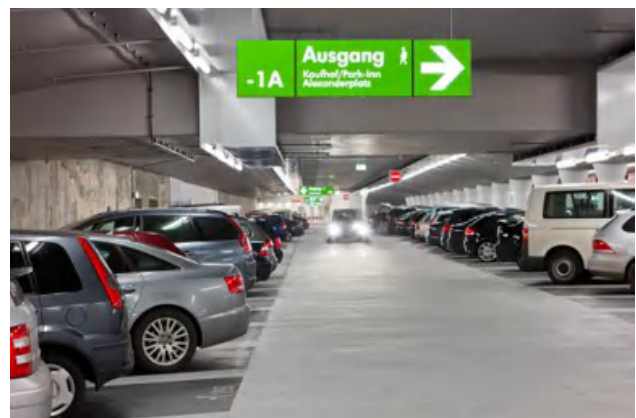- Transparency
- Lighting concept

House style characteristics
- Entry car park
- Parking equipment
- Internal signage
- Pedestrian signage
- Typical house style elements

Colour concept

Our colour concept is characterised by the application of a limited amount of neutral colours.
- Floors (floor coating and lineation on concrete, asphalt or brick pavement) : white, grey or anthracite.
- Floor coating, in house style colours, contributes strongly to the house style characteristics, but the application is not a condition: it strongly depends on the underground and the need to protect the construction.
- Columns / walls / ceilings : white, grey or natural concrete.

The use of these calm colours contrasts well with the parking equipment, internal signage and striking house style elements and finally contributes to a better orientation.

Parking layout & routing

- Width of parking bays minimum of 2.50m.
- One way direction and anti-clockwise = good overview, more convenient and safer.