

# BRAND IDENTITY

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## Car entrance

Clear signage visible from the public highway to guide the customer into the parking facility.

- I Illuminated blue P sign combined with LED spaces sign.
- I Portal frames or architectural branding on the façade to increase awareness of the car park access.
- I Height restriction bar and obligatory traffic signs at the critical point of access.

Speed gates and fast operating roller shutters ensure a safe closure of the parking facility.



## Parking equipment

- | All parking equipment in red colour (RAL 3020) easily recognisable for the customer.
- | Terminals and barriers are positioned on islands with angled kerbstones in contrasting colours.
- | Standard positioning of terminals and barriers on islands for safe and convenient use.
- | Pay stations and terminals are clearly visible in pedestrian areas and near vehicle exits.

### Parking equipment island with angled kerbstones

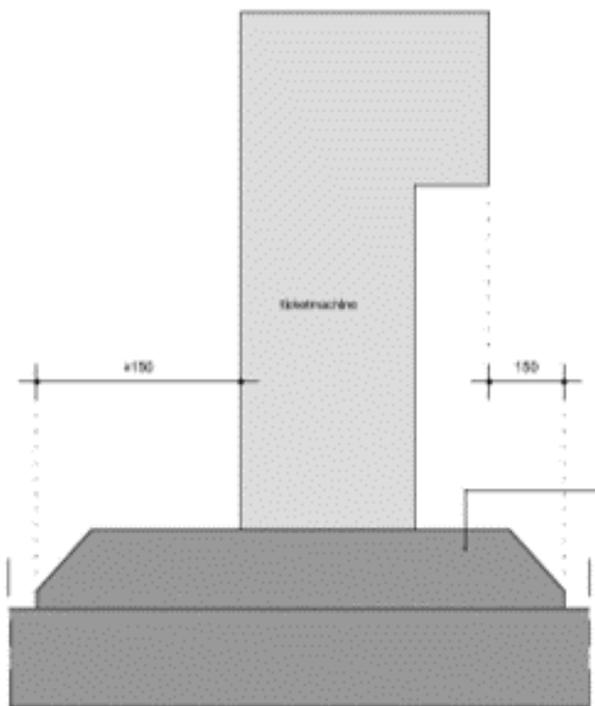


Figure 48: Recognisable parking equipment on island



Figure 49: Recognisable parking equipment on island



Figure 50: Pay stations

