

BRAND IDENTITY



If the above has been fulfilled, the signage at these services themselves is simple: the signage is part of the house style of Q-Park, whereby pictograms and/or

logos should be used. Often these services are easily recognisable (provided with logos) so that additional signage is not necessary.



5. Specials

There will always be special locations or circumstances where it is desirable to have 'Mobility Hub' expressions on or in the building.

These specific and special situations are not described in this manual. Please contact CRE so that a suitable solution can be worked out together.

On the following two pages, suggestions have been made, for illustrative purposes, to make this 'Mobility Hub' expression clearly visible on facade fragments.

Building facade fragments



6. Appendix

QP-drawings